# **Referral Rewards Program**

Referrals from our clients are the number one source of new business at RI Toowoomba and Ipswich and that confirms to us that we are providing a service that is appreciated. What we appreciate is your referrals and we would like to express our thanks to you for introducing us to the special people in your life. Our referrals have come from family, friends and colleagues.

We appreciate you sharing our contact details, website address or Facebook page with these special people.

Ask the person you refer to let us know that you referred them when they book an appointment

As a thank you, when they attend their appointment we will send you a \$20 Coles Myer gift card.

If the person you refer to us goes ahead with the Financial Advice we provide, then you will receive an entry into the draw to win our Referrer of the Year prize at our annual KYIT event.



# **Successful Investor Secrets**

The investment world can change dramatically from one 3. Watch your costs month to the next. But these secrets of successful investors It's easy to get fixated on the returns your investments can never go out of style.

Successful investing can be one of your biggest allies in the them. quest for long-term financial security. Unfortunately, unsuccessful A 'buy and hold' strategy can help you avoid transaction costs investing can leave you wishing you'd kept your money in the like brokerage, or buy and sell spreads from managed funds. It

So what are the secrets to making your investments achieve what you want them to achieve? Here are some of the tactics used by 4 Protect your assets successful investors around the world.

### 1. Start with a plan

for investments that will help them achieve specific goals.

term deposits. In this case there are other investments such as shares and fixed income, which may be expected to generate Source: RI Article Hub) higher returns than cash over the long term, however, they are also more volatile, so investors need to consider both the risk and return components of their portfolio.

# 2. Diversify widely

One of the main goals of investing may be to ensure you have a mix of assets that are likely to perform well at different times helping you survive any downturn in a specific market or industry sector. While many Australian investors are heavily exposed to Australian shares, a well-diversified portfolio will generally hold assets in each of the major asset classes (e.g. Australian and international shares, property, fixed income and cash).

W RETUREINVEST

generate. But successful investors always keep track of, and seek to minimise, the fees and taxes associated with owning

can also help you reduce capital gains tax, which generally decreases by 50% when you've held an asset for over 12 months.

Even a carefully constructed investment strategy can come unstuck if you need access to your money in an emergency.

A smart strategy is to ensure you maintain a sizeable cash Smart investors don't just look for 'good' investments. They look reserve, and put in place appropriate insurance such as income, TPD and life insurance. Having appropriate insurances in place You may be seeking a return above that available on cash or can help prevent the need for a 'fire sale' of your investments if you suffer a serious illness or accident. (





647 Ruthven Street, TOOWOOMBA QLD 4350 | PO Box 1615, TOOWOOMBA QLD 4350 | 07 4639 3733 | enquiries@ritoowoomba.com.au Visit us on the web: www.ritoowoomba.com.au | Find us on Facebook: RI Toowoomba and Ipswich

Australia continues into its

29th consecutive recession-

free year and while there has

been several discussions of

Australia's economy slowing,

treasurer Josh Frydenberg

believes the figures show the

fundamentals of the Australian

economy are strong. He has

claimed there has been a

"major improvement" and we

will wait and see when the

final 2019 budget is released

to perhaps unveil the first

underlying cash surplus since

For those of you who were

able to visit Toowoomba's

Carnival of Flowers, we hope

you enjoyed the beautiful

was nice to see some colour

in the gardens as this drought

continues. Our thoughts are

with the farmers in these

displays around the city.

2007-2008.

trying times.

Kind Regards.

Teff English

Chief Executive Officer &

Senior Financial Adviser

RI Toowoomba & Ipswich

Jeff English

# RI Toowoomba & Ipswich



# In this Issue

Market Update.

How Social Media Affects our Spending Referral Rewards Program

**Successful Investor Secrets** 

# **Market Update**

# Highlights in July

- The Reserve Bank of Australia delivered a back-
- Financial markets are still pricing further rate cuts by the RBA.
- There was a sharp drop in bond yields in July, both locally and globally.
- The ASX 200 lifted by 2.9% hitting record highs during the month.
- September 2017.

Australia (RBA) doubled up with its second 25bp resulted in no breakthrough in key trade issues cut at the July meeting, reducing the cash rate from such as intellectual property rights and forced 1.25% to 1%. This took yields across most technology transfer. Instead, the two sides have maturities to new record lows, Market pricing eased agreed to meet again in Washington in early back slightly after the second cut, but in the last few September. days of the month, terminal pricing came close to a further 50bp of rate cuts priced in for mid-2020. The Australia bond market had a small sell-off Central banks globally remained reasonably dovish, (yields rose) in the first couple of weeks of July, but with expectations of policy easing led by the rallied back strong (yields fell) in the second half. Federal Open Market Committee (FOMC) which The Australian government 10-year bond yield fell was delivered in early August.

Australian economic data did not offer a particularly Australian Dollar strong signal, with the RBA possibly suggesting a The AUD trade weighted index fell by 1.0% in July, pause by adding that cuts could come 'if needed'. with AUD/USD down 2.5% in the month.

## **Australian and Global Fixed Interest**

sheet as at 1 August at US\$3.65trn.

Elsewhere. Bank of Korea also cut interest rate by 25bps to 1.75%, the first cut in three years. Bank of to-back rate cut in July, following on from June's Japan trimmed its 2019 Japan Gross Domestic Profit (GDP) and inflation projections and is ready to take additional easing measures if inflation pressure don't pick up. The European Central Bank (ECB) also shifted to an explicit easing bias and is expected to cut the deposit facility interest rate in

The likelihood of a disorderly Brexit has increased The CoreLogic data showed that dwelling prices following the election of Boris Johnson as the stopped falling in July. This was the first lift in United Kingdom. prime minister. UK TLAC bonds prices since the downturn commenced in struggled, widening more than 15bps in three days towards the end of the month in fear of a hard Brexit.

After the rate cut in June, the Reserve Bank of The US/China two-day meeting in Shanghai

from 1.32% at end of June to 1.18% at end of July.

The AUD started the month on the back foot ahead Central banks took the centre stage in July. The of the widely expected RBA cash rate cut on 2 July. month started with the RBA cutting the cash rate by However, a record high Australian June monthly another 25bps to 1.00%. The month ended with the trade surplus saw the AUD rally in the days US Federal Reserve delivering a 25bps cut to the following the RBA's rate cut. The rally was short-Fed Funds target rate to 2.00% - 2.25%, its first rate lived after stronger than expected US non-farm cut in more than a decade. In addition, the FOMC payrolls. AUD continued to drift lower until US Fed also decided to stop shrinking the Fed's balance chair Powell's testimony to Congress. Powell strongly signalled that the FOMC was poised to cut

# lelbourne 2019

In August , our advisers Jeff, Celeste, Dene, Dave, Steve and our Office Manager Caroline attended the annual RI Advice Group Re-Connect Conference in Melbourne at the Park Hyatt Hotel.

t was a special event for our eam, as it was the first time Steve and Dave were able to attend as Advisers.



Steve Lowe and David Findlay, have both been with our office for over 5 years and in that time many of our clients will have met them and spoken to them regularly.

It is with pleasure that we would like to announce that both Steve and Dave have recently attained their Authorised Representative status with the RI Advice Group.



Steve Lowe



Dave Findlay

pricing a 64% chance of a 50bp cut following adding downside pressure to seaborne coking coal comments by NY Fed President Williams. This saw prices. Customs officials at Jingtang and Caofeidian AUD/USD hit its highest level for the month at coal ports in Chinese province of Hebei said they

However, the NY Fed quickly clarified that Williams had not been hinting at a 50bp cut. As a result. Australian Residential Property Market market pricing for a 50bp cut unwound over the rest. The fall in national dwelling prices came to an end in of the month, taking AUD/USD lower with it. AUD did July. Prices lifted 0.1%, the first monthly gain since pare losses on 31 July after Australian Q2 CPI beat the downturn commenced in September 2017. The expectations and reduced market expectations for a total peak to trough fall was 10.2%. This was slightly RBA rate cut in August. However, the firmer USD less than our expectation of a 12% total peak to after Powell's comments following the FOMC trough fall. meeting saw AUD/USD fall to close on its lows for the month, and to more than a three and a half year The gains were led by dwelling price rises in low (excluding levels traded in the 3 January flash Sydney, Melbourne and Brisbane. Prices all lifted by crash).

Commodity prices were mostly lower in July, led by coking coal. Nickel and to a lesser extent, gold, were In Sydney prices rose for apartments (0.3%) and the exceptions. The main negative drivers across houses (0.2%). Despite concerns over the supply of the commodity space were growing demand fears apartments, prices are still rising. Housing and a stronger USD.

LME stockpiles. LME nickel stockpiles have been 0.3% and the bottom quartile rising 0.2%. falling for some time and a ~20% increase in nickel including nickel.

Iron ore prices remained steady in July, despite an Some stabilisation in dwelling prices could help the July on the prospect of US interest rate cuts.

Premium coking coal spot prices declined notably in expect the next rate cut in November. July. Demand concerns appear to be the main (Source: Colonial First State) driver, particularly with the weakness in China's

interest rates in July. On 19 July markets were manufacturing activity, Other developments are also would halt customs declaration services from July 16 until further notice.

0.2% over July. Five of the eight capital cities saw prices rise, while three fell: Adelaide (-0.3%), Perth (-0.5%) and Canberra (-0.3%).

affordability reasons could be at play here. Prices are also rising at all value points with upper quartile Nickel prices surged last month on the back of falling value properties rising 0.2%, the medium quartile up

prices can't fully be explained. Other factors likely The same thematic is occurring in Melbourne. Prices helped nickel prices higher too. Nickel ore supply for units are lifting faster than houses despite the from Indonesia was impacted by heavy rains last sheer volume of supply that has come onto the month. The expected surge in electric vehicles has market. Dwelling prices for Brisbane rose for the first boosted the demand outlook for battery metals time since November 2017. Prices in Perth continue to fall despite falling rental vacancy rates.

improving supply outlook. Iron ore port stockpiles in consumer over the second half of 2019, especially China, which have been in freefall since early April when combined with interest rate cuts and tax finally ticked higher last month. Vale also maintained refunds. The RBA has stated they are looking at the its 2019 iron ore sales guidance Gold futures rose in data for signs of aggregate demand lifting. We still expect the RBA to cut rates a third time to support the economy and lower the unemployment rate. We

# STARTING AGAIN FINANCIALLY THE POWER OF UNDERSTANDING FINANCIAL ADVICE YOUR MONEY A financial adviser understands the **NEW FINANCIAL** financial impact that GOALS being divorced or widowed can have. **REVIEW YOUR** INSURANCE PREPARE FOR RETIREMENT

# Top 5 things to do 1. this Spring In **Toowoomba**



- Throw down a rug and enjoy the parks Toowoomba has to offer or enjoy the scenic views at Picnic Point.
- Step back in time by wandering through the Cobb and Co. Museum
- Catch a show at the Empire Theatre or just enjoy the Heritage listed art deco.
- Wander through the Gallery of Local Art. Exhibits change monthly to ensure something new every time you attend.
- Put your flower knowledge to the test at Laurel Bank Park and follow your nose to the scented

# Four Ways Social Media Affects Our Spending

Research shows it can. For example, one study behaviours.

But how does social media affect our spending?

## 1. Advertising

effective at getting us to spend because they're easy to spend. typically developed based on our demographics and even our behaviours.

# 2. Fear of missing out

comparison can trigger a fear of missing out or impulsively. FOMO, leading us to buy and consume just to fulfil the urge to keep up with everyone else.

## 3. Encouraging imitation

TARGETED **ADVERTISING** 

FEAR OF

posted on social media by people we respect or your financial future. (Source: RI Article Hub)

FOUR WAYS SOCIAL MEDIA AFFECTS OUR SPENDING

Can Social Media Use be linked to spending? admire might influence us to spend

and Instagram can motivate impulsive buying guidance when we don't know how to act and September 2019 with nearly 6 simply copy what they're doing. Psychologists call this social proofing.

## 4. Seamless shopping experience

Sites like Facebook and Instagram have evolved spending by providing a seamless shopping from social networking platforms to powerful experience. For example, Facebook enables advertising tools. We only need to look at our retailers to sell on the platform itself, and social media feeds to realise how businesses Instagram lets them add links to products and use targeted advertising to expose us to brands, services mentioned in their posts so users can products and services. Targeted posts are purchase them online. This makes it extremely

Social media can help us make better choices by exposing us to more products and services and enabling us to learn about other people's Social media creates a tendency among users experiences using them. But it can also to compare their lifestyle to those of others. This influence us to spend unnecessarily or

By setting financial goals, you can make smart choices with your money. Your professional financial adviser can help you get started by Images of products or aspirational lifestyles creating a plan and budget to help you secure

IMITATION

# unnecessarily or indulgently.

found that social networks such as Facebook This happens when we look to them for cues or Jack joined our team in

Social media platforms can also encourage

Below is a picture of, from left



# **New Team**



vears customer service and administration experience after previously working in the Australian Defence Force.

On his days off he enjoys spending time going for day trips with his fiancé and walks with their dog Oscar.

# Team Bondinc

On Friday 13th September, we got together for a team bonding session at Toowoomba Mini Golf course.

Some of the team took the opportunity to dress up for the game and came in their version of Plus Fours.

Angie, Amie and Linda on the

